

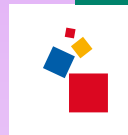
trends 23+

ambiente

the show

3.–7.2.2023

FRANKFURT/MAIN



messe frankfurt

New perspectives for unusual times.

In turbulent times, how can we strengthen our feeling for beauty and the extraordinary, for good design and a pleasant living environment, without shutting out the rest of the world? The **Ambiente Trends 23+** express an interior lifestyle that offers new sensations and experiences. **unknown beauty**_strange + gracious finds new attractiveness in the sphere of the unknown with unreal-real surfaces, astonishing shapes and deliberate mixed-reality aesthetics. What seemed mysterious or strange a moment ago now enchants us with its unique charm. **calming nature**_careful + pleasant relies on the soothing power of nature. Organic shapes, soft colours and a careful use of resources lend new vitality and a deep connection with our living environment. **lasting ideas**_passionate + evocative vividly evokes the ideas of outstanding design icons and condenses them with striking design, powerful colours and modular interior objects into forceful concepts for the here and now. The physical experience is essential for all **Ambiente Trends 23+**. They provide new inspiration, stimulate creativity and invite us to explore unusual perspectives. As an important barometer for the consumer goods sector, they pick up on relevant trends and needs in contemporary design and make them tangible for a wide audience. A type of feedback the world longs for and needs more than ever in these times.

unknown beauty
strange + gracious

calming nature
careful + pleasant

lasting ideas
passionate + evocative

unknown beauty strange + gracious



Arrival of the unexpected.

The desire for new, **surprising** experiences is irresistible. **unknown beauty_strange + gracious** seeks and finds them in previously unseen spheres. An **exceptional** interior theme that crosses the border between **unconventional** grace and incredible new creations. Convergent technologies, **unreally-real** surfaces, astonishing shapes and targeted **mixed reality** aesthetics spark interest and appeal to all the senses. The **beauty** of the **ephemeral** finds expression in artistic objects, forms and colours that seem always to elude definition. **Enchanted**, we celebrate the entry of the **unexpected** into our familiar living environment.

unknown beauty strange + gracious



1 Depot Boijmans Van Beuningen, Photo Ossip van Duivenbode 2 Paper Sculpture by Studio Kuniko Maeda, Photo Kuniko Maeda 3 Paper Sculptures by Studio Kuniko Maeda, Photo Kuniko Maeda 4 DOME NOMAD by Brokis © Martin Chum 5 Puffer armchair and footstool by Philippe Malouin for SCP 6 Fungus series by David Valner Studio, Photo Tereza Valnerova 7 Dangling Mirror by A+N 8 GRAPY GREY COTTON by © Gan Rugs 9 Holographic Drip Earrings by Inna Monastyrna for Jam Inc Jewelry, Photo Inna Monastyrna 10 Fungus vase by David Valner Studio, Photo Tereza Valnerova 11 Grotto Console by Chris Schanck, Photo Courtesy of Friedman Benda and Chris Schanck 12 Puffer armchair by Philippe Malouin for SCP 13 Morf Sculpture by ferm LIVING 14 Recovered vases by David Valner Studio, Photo Tereza Valnerova 15 Oasis pedestal by Lumiere Bricoleur, Photo Jesper Drejer Rundt 16 Eclipse pedestal by Lumiere Bricoleur, Photo Jesper Drejer Rundt 17 TAFLA 01 Sapphire Gradient Collection by Zieta Studio 18 ENOKI METALL by Philipp Mainzer for e15 19 Glass sculpture by Stine Bidstrup Studio, Photo Dorte Krogh and Stine Bidstrup 20 Glass sculpture by Stine Bidstrup Studio, Photo Dorte Krogh and Stine Bidstrup 21 Grotto Console by Chris Schanck, Photo Courtesy of Friedman Benda and Chris Schanck 22 t.e. 234 the lucent collection by Carole Baijings Studio for Design in collaboration with Phygital Studios, Photo Thomas Eyck 23 Manoa by Sebastian Herkner for Zwiesel Glas, Photo Florian Eichinger 24 Jazz Coupe by Nina Nørgaard, Photo Irina Boersma 25 Simple Coupe by Nina Nørgaard, Photo Irina Boersma 26 Beetle Stools by Daan De Wit 27 BLANKENAU Coffee Table by Lukas Wegwerth, Photo Courtesy of Thomas Joseph Wright Penguins Egg Ltd for Gallery FUMI

unknown beauty

strange + gracious

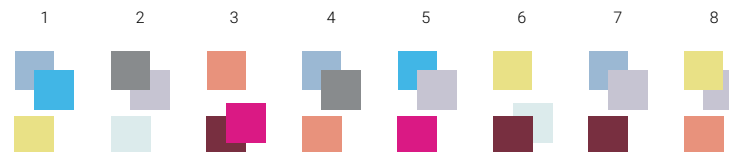
colours

The **unknown beauty**_strange + gracious colour palette presents intense, **extravagant** tones in interplay with **delightful** and **graceful** nuances. Eight micro-colour moods enable completely individual interpretations and focal points ranging from cool to intense and from neutral to **eccentric**.

The enjoyment of **surprise** is also reflected in the colour scheme. The **unknown beauty**_strange + gracious colour palette creates **unique** moments to **enchant** and amaze us – with transparent, multicoloured, shimmering, satin, wet-look and pearly rainbow effects. A fascinating riff on the **unreal**-real that shows the familiar in an **uncommon, distorted** perspective.



8 micro-colour themes



unknown beauty strange + gracious

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materials

unknown beauty_strange + gracious challenges the bounds of our imagination. Designers and product developers spell out the possibilities of their materials in completely novel ways. Abstract, **strange** and **mysterious** shapes and **unconventional** surfaces lend interior objects an unexpected attraction. The interplay of **light and shadow** also plays an important role: Shapes, colours and patterns define themselves differently from moment to moment and have a **situational** effect on their surroundings. They can never be captured in their entirety.

The boundaries between analogue and digital, real and virtual are enthusiastically blurred in creative experimentation. Organic forms dissolve in shimmering, iridescent surfaces. Craft and technology merge to form a discipline all its own. Even purely analogue objects now reflect a previously unseen delight in **exceptional** creative processes and **unconventionally** combined techniques and materials.

In **unknown beauty_strange + gracious**, imagination is translated into **enchanting and amazing** forms. These are genuine art products that **surprise** us with speculative curves and colours, unleashing our curiosity and encouraging us to interact.

1 Detail: ENOKI METALL by Philipp Mainzer for e15 2 Detail: Paper Sculpture by Studio Kuniko Maeda, Photo Kuniko Maeda 3 Detail: BLANKENAU Coffee Table by Lukas Wegwerth, Photo Courtesy of Thomas Joseph Wright Penguins Egg Ltd. for Gallery FUMI 4 Detail: POP-Coins by A+N 5 Detail: Eclipse Dream Mirror by Lumiere Bricoleur, Photo Jesper Drejer Rundt 6 Beetle Stools by Daan De Wit 7 Detail: Glass sculpture by Stine Bidstrup Studio, Photo Dorte Krogh and Stine Bidstrup 8 Mini Cup by Nina Nørgaard, Photo Irina Boersma 9 Glass sculpture by Stine Bidstrup Studio, Photo Dorte Krogh and Stine Bidstrup 10 GLOW by Calico Wallpaper 11 t.e. 234 the lucent collection by Carole Baijings Studio for Design in collaboration with Phygital Studios, Photo Thomas Eyck

unknown beauty

strange + gracious

+ more

The aesthetic is increasingly understood as a holistic experience – not simply visual, but involving all our senses and our imagination. **Interaction** with the built environment is desired and actively incorporated into design.

As an interior lifestyle theme, **unknown beauty**_strange + gracious presents **surprising** solutions and an **unconventional** way of thinking. Real objects suddenly find themselves in virtually created worlds with which we can interact in the here and now. **Hybrid** formats are also gaining importance in retail. The metaverse and Web3 offer completely new spaces for fashion, furniture and interior objects. Digital universes that provide access to our living environment and expand it in both directions.

Chance becomes an important component in creative processes. Material experiments and objects that seem **strange** and **controversial** at first glance unfold their own **gracious** quality on closer inspection. With a crossover position between **convergent disciplines**, the conquest of new spheres is as much the focus of **unknown beauty**_strange + gracious as the fleetingness of the moment. **We long for things we have never seen before. In the transient and the unknown, we find a whole new, unexpected beauty.**

calming nature careful + pleasant



Deep connections.

We clearly feel the desire for a new relationship between human beings and nature. **calming nature_careful + pleasant** puts this inseparable bond in the foreground and also opens up new perspectives for a **careful** and **mindful** approach to our living environment. **Organic** shapes, **biophilic** design and a **pleasant** colour palette create a **gentle** atmosphere in which we can draw breath. From this sense of **tranquility**, **calming nature_careful + pleasant** draws its **vitality** – a highly focused and **clear** energy that we feel and that gives us **joy** in **living**.

calming nature careful + pleasant



1 Blue Tree by Blast Studio, Photo Blast Studio 2 CMA CLAY by Cecilie Manz for 1616/arita japan, Photo Jeppe Sørensen 3 Perfect Imperfection cutlery by Roos Van De Velde for Serax 4 Petites Coral Lamp by Blast Studio, Photo Blast Studio 5 Flou Mirror by Ronan & Erwan Bouroullec, Photo Arnaud Maillard Courtesy Galerie kreo 6 Cabinet of Curiosities by Blast Studio, Photo Blast Studio 7 Agave Chandelier by Etienne Marc. FAR 22 curated by Studio Vedet and commissioned by Nilufar Gallery, Photo Aurélien Mathis 8 From used coffee cups to living furniture by Blast Studio, Photo Blast Studio 9 Banco Taipa by Domingos Tótora, Photo Domingos Tótora 10 Bruno armchair by Ilse Crawford & Oscar Peña for SCP 11 SIMOON high table by Patricia Urquiola for Glas italia, Photo Paola Pansini 12 Coral Toot by Tina Vlassopoulos, Photo Mike Abrahams 13 Turquoise Vessel by Tina Vlassopoulos, Photo Mike Abrahams 14 Mokkaanne by LEONARDS SILBERSCHMIEDE, Photo Beate Leonards 15 „Verborgen” Brooch: pink opal, resin, pigment, stainless steel, © 2020 by Julia Obermaier, www.juliaobermaier.com 16 EN Collection by Cecilie Manz for Maruni. Photo MARUNI. Yoneo Kawabe 17 Leftover synthesis chairs by Simon Gehring Lab, Photo Ingmar Kurth 18 SOAP Table by Sabine Marcelis, Etage Projects, Photo Pim Top 19 Farewell to Reason 06 by Nathan Yong Design, Photo Nathan Yong Design 20 Bowls and Cup by AdditiveCeramics 21 Oak Vessel 17, 2022 by Konrad Koppold. Courtesy of the LOEWE FOUNDATION 22 Esculturas Ámago by Domingos Tótora, Photo Domingos Tótora

calming nature careful + pleasant

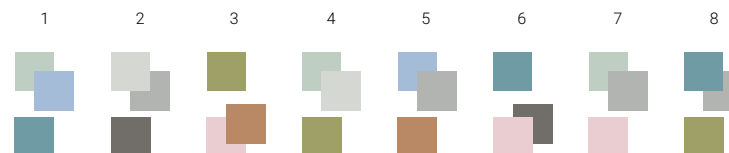
colours

The **calming nature_careful + pleasant** colour palette has a deeply **soothing** effect. Natural models were the inspiration for nuances that, with their **delicate** pigmentation, appear particularly **soft** and **pleasant**.

Micro-colour themes with their own focal points allow for individual interpretation: In the cooler part of the palette we find **cautious** colour tones from the world of plants, while the neutral range features stone and metal shades. Moss, clay and a **gossamer** rosé tint define the warmer part.



8 micro-colour themes



calming nature careful + pleasant



materials

The symbiosis of **art, craft and technology** enters a new chapter with **calming nature_ careful + pleasant**. With a passion for **material research**, it looks for and finds out-of-the-ordinary solutions. Waste materials such as mussel shells and disposable paper cups become new raw materials. The **careful** and **mindful** use of our resources is central to this approach.

Lifecycles are an important source of inspiration: Nature and landscape are in constant flux and change permanently over the course of a year. **calming nature_ careful + pleasant** translates this principle into flowing and **organic** shapes, **geologically** inspired patterns and **living** materials such as clay or wood that are representative of a nature-like design. **Temporary elements** that leave behind no traces also find their way into this new concept of sustainability and circular design.

Touch and feel play an elemental role here. Surfaces are deliberately kept rough and porous or supple and **soft**. The result is materials, shapes and products that create an **intuitive** connection with our living environment with their **hyper-sensual** feel.

calming nature
careful + pleasant

+ more

Our working environment also benefits from a clear, calm aesthetic. With seating, tables and lighting, the focus is on the essentials. Biophilic light gives offices and workspaces a natural look.

The journey of the material researchers is far from over at this point. Many designers are systematically developing their ideas to cut down on waste and using older-generation products already made from recycled materials. In the transient, visionary designers not only find a continuation of sustainability, but also a whole new kind of beauty: What if a product didn't have to be thrown away after use, but could serve as fertiliser for plants and trees?

calming nature_careful + pleasant inspires with sensitive solutions and ideas for a pleasant living environment that encourages a mindful rediscovery of our relationship with nature. Dualisms are gently and permanently removed: In the delicate and the careful we find undreamed-of power. Minimalism has rarely appeared so alive and vital.

lasting ideas passionate + evocative

New design icons.

Expressive design has an **enduring** hold on us. **lasting ideas_** passionate + evocative combines outstanding design **concepts** into a lifestyle theme, seeking and finding passionate solutions for here and now. **Powerfully**, with intense colours and **concrete** forms, **memories of** design icons are **strikingly** and graphically evoked producing **vivid** results clearly anchored in the present. The focus is on a keen awareness of **design heritage** and a desire to celebrate and reinterpret **familiar** design ideas creatively. Now that our living spaces are increasingly also our working environments, **modular** solutions with multiple uses are also emerging. That's why **lasting ideas_**passionate + evocative has developed its own special dynamic – starting with the ability to repeatedly **adapt** design with a **strong identity** to all our wants and needs, **flexibly**. If it's worth doing, it's worth doing differently each day.

lasting ideas

passionate + evocative

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1 PRINCIPLES, a collection by OMA for UniFor, Photo © Delfino Sisto Legnani e Alessandro Saletta – DSL Studio 2 Signal C1 polychromatic by Barber & Osgerby, Photo Alexandra de Cossette – Courtesy Galerie kreo
3 Rhombe Color by Lyngby Porcelain 4 Pendant (stainless steel, enamel) by Christoph Straube, Photo Christoph Straube 5 Wall Clock by Janua Upcycling Collection, shop.janua.de 6 DIN Collection by Konstantin Grcic for Mutina, Photo Alessandro Sorci 7 Detail: VITTI TABLE by Studio Rhonda for made.com 8 Pendant Lighting Fold by Formafantasma for Maison Matisse, Photo Gianni Antoniali 9 Hanging Dividers by Re:Felt 10 DIVIDE IT by Pitsou Kedem for mdf italia, Photo Lorenzo Cappellini Baio 11 Archibald Anniversary Limited Edition 2022 by Poltrona Frau x Felipe Pantone 12 Bit Stools by Normann Copenhagen 13 Anorak by Patricia Urquiola for Moroso, Photo Alessandro Paderini 14 Comma by © Vitra 15 HÅG TION 2100 by Flokk 16 CAST AMBER by Kinto 17 COLLECT Table by Jonas Wagell, Wendelbo, Denmark 18 Signal R polychromatic by Barber & Osgerby, Photo Alexandra de Cossette – Courtesy Galerie kreo 19 'A Time of Sincerity' by Dahye Jeong, Courtesy of the LOEWE FOUNDATION 20 Loza Vase & Pot by Sebastian Herkner for Ames, Photo Andres Valbuena 21 Buds by Studio Compoj, Photo Studio Riebenbauer 22 Tape Dispenser on Rusted Stone by new craft house 23 Vase on Rusted Stone by new craft house 24 THIERRY by Piero Lissoni for Kartell, Photo Kartell

lasting ideas

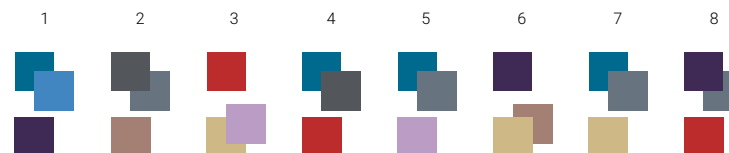
passionate + evocative

colours

The **lasting ideas**_passionate + evocative range forms the basis for powerful designs full of **passion** and self-confidence. Hints of petrol and blue dominate the cool colour palette, with intensive orangey-red plus purple and yellow nuances to draw in some warmth. Neutral, architectural shades provide a bridging option between the strong contrasts. **lasting ideas**_passionate + evocative has a particular appeal with its monolithic colourways. It makes **design statements**, established entirely around the **power** of an individual shade. On the other hand, the palette can also be used for refined colour compositions, for instance as **striking graphic** patterns or in the form of **modern mosaics**.



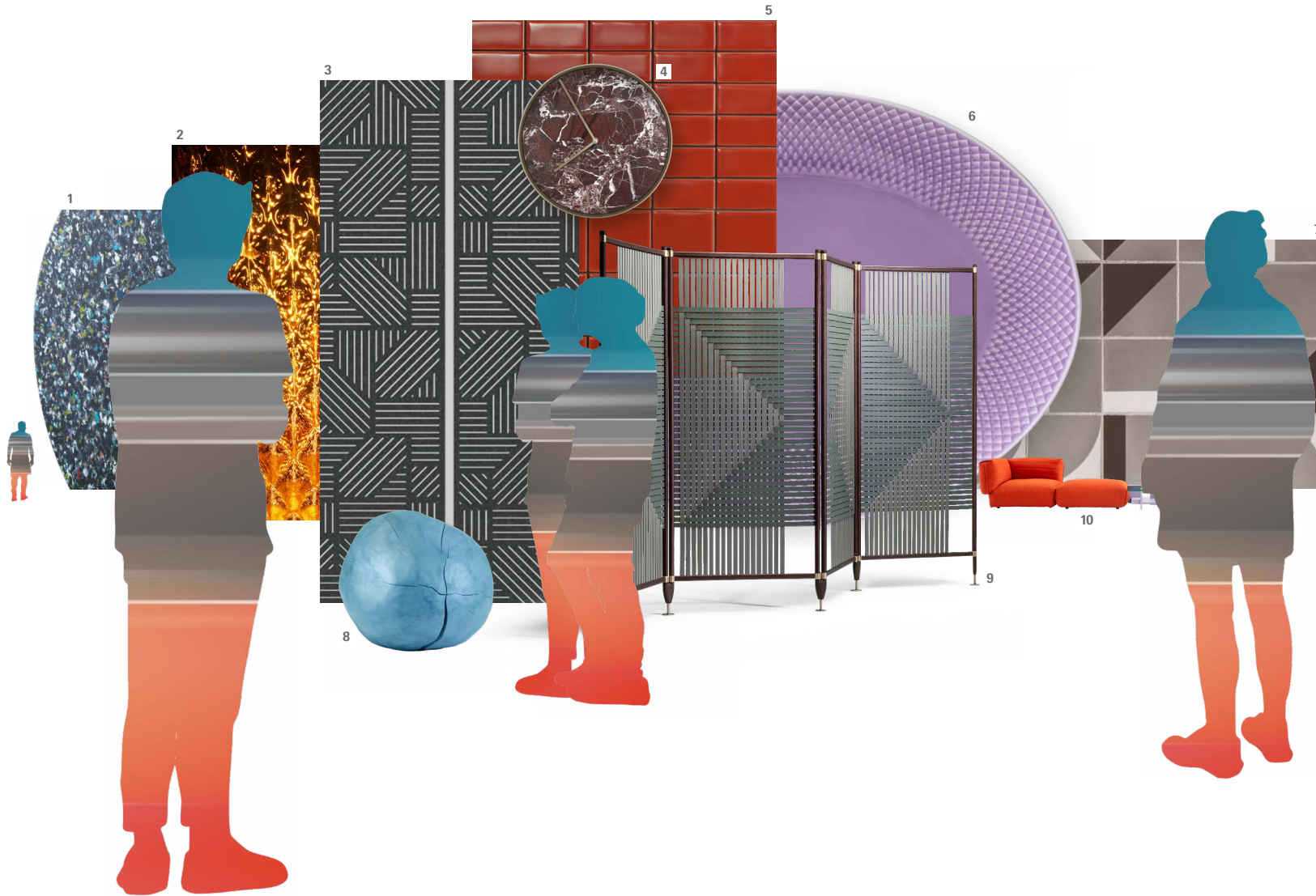
8 micro-colour themes



lasting ideas

passionate + evocative

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materials

Lasting ideas_passionate + evocative displays its overall concept clearly, up front. In the search for ideas to repeatedly unleash enthusiasm and passion within us, a variety of materials can come into play. They may be soft or solid, natural or reused. Besides the actual materials themselves, the way they are worked is equally important. Shape and colour choice go hand in hand as part of the overall conceptual design.

Concrete forms lend many objects a consciously solid appearance. Materials like stone and marble underscore the ambition of a lifestyle theme that is here to stay.

Modular ideas as well as objects that can be used or moved in a variety of ways offer us a new sort of permanence. Because lasting ideas_passionate + evocative is infinitely flexible + adaptable, this lifestyle theme can develop permanent validity within our ever-changing surroundings. Sustainable solutions flow effortlessly into the manufacturing processes. Felt, marble and plastics are all recycled or rescued from industrial waste and given a new use.

lasting ideas

passionate + evocative

+ more

Besides our furniture, other functional products have now become especially flexible. Completely **modular** and movable, they can be stored away swiftly after use to save space. In our living and working environments, the adaptability of our surroundings is being advanced by multi-purpose interior objects.

Artisanal skills and **ideas**, especially making special items in small production runs or as one-offs, are being reinterpreted in lively new ways. Significant **industrial know-how** combines with strong design to break down many barriers. When it comes to designs with a fresh perspective on tradition, **artistic statement pieces** are a must. These make **avant-garde design statements**, with a good claim to feature **permanently** in our homes. **lasting ideas** passionate + evocative fuels our search for new design icons and rewards us with bold concepts and powerful ideas to impress and enthuse us for a long time to come.

stilbüro bora.herke.palmisano

After two years living in exceptional times, the signs are definitely pointing towards a new start. At long last, the experts from stilbüro bora.herke.palmisano were able to go out and about again in search of the most important ideas for design and creativity. They found powerful lifestyle themes that respond to the pressing questions of our time in very different ways. What they all have in common, though, is a close connection to people, their feelings and their experiences. The **Ambiente Trends 23+** pick up on developments of previous years and at the same time confidently take them further. In particular, the themes of sustainability and research into relevant materials, new aesthetic solutions, artisanal skills and digital innovations have been actively advanced by designers and product developers. Instead of escapism, the aim is to create new approaches and perspectives.



annetta palmisano



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